



CONSCIOUS BUSINESS INSTITUTE

Building **Clarity** for Next Generation Businesses

Lead with Integrity

Empower Your Team

Inspire Your Customers

Execute with Focus

Live with Purpose

Instill Trust

Create Enthusiasm

Build Sincere Relationships

Create Change

Grow Your Business

Executive Briefings

Who will Speak?

Peter Matthies, Director of the Conscious Business Institute, venture capitalist, technology entrepreneur & executive coach.

- Principal at Apax Partners & Co., one of the world's largest Venture Capital and Private Equity firms with over \$20B under management.
- Founder of IT systems integrator in Europe, and technology accelerator in California.
- Author of 3 books and more than 100 articles on technology, investing and leadership topics.
- A unique combination of real-world business acumen with a deep understanding of human behavior.

What are Executive Briefings?

- Ideally suited for executives: 1.5 – 2 hour, focused meetings to enhance business & personal success.
- Sharp presentation, followed by facilitated conversation to distill key take-away's.
- Revealing concepts for creating a business culture of inspiration, integrity, enthusiasm, and trust.
- Guided approach to isolate and dissolve your company's most corrosive challenges.
- Packaged experience from VC's, seasoned executives & leadership advisors with over 80 years experience.

Benefits for Your Organization:

- Immediate increase in team empowerment and sense of purpose.
- Measurable business growth.
- Awareness of what's not working, what's working, and what's required to move your business forward.
- Obtain fundamentally new & proven way for growing your business.
- Increased focus and freed-up energy for you and your business.
- "Anschlussgenauigkeit", creating authentic and lasting connections with your team and customers.
- Toolset to refit your organization in a rapidly changing business climate.

Allow us to Demonstrate our Unique Approach

For a limited time, we are offering an opportunity to learn about "Next Generation Leadership: The Principles for becoming an Authentic Leader" for a reduced rate.

Call: 1-888-292-8420; press 5 or say "Program Information"
Email: info@consciousbusinessinstitute.com



Peter Matthies
Director of the Conscious Business Institute

"CBI showed me new dimensions of myself and business I hardly knew existed. Our revenues grew more than 700%. If you are thinking about working with CBI: Stop thinking! You simply can't afford not to work with them. And the best is: It's a lot of fun."

Murray Steinman
CEO, Flying Horse Communications, Inc.

Our Guarantees:

1. You have not had this level of **conversation in your team**
2. CBI principles ignite a **new degree of engagement and alignment** in your company
3. Your company becomes **more important to employees & customers** when deploying our principles
4. You experience a **deep quality of connection** with your team and customers
5. You will obtain new insights on how to **grow your business**
6. An understanding of the **contribution and legacy your company can make**